



VITAL – More feelgood happiness for women



VITAL is the women's monthly for more feelgood happiness. The magazine presents subjects in three new emotion zones - Balance, Energy and Relaxation.

VITAL is a quality women's magazine for beauty, fashion, health, travel and food. It offers exclusively researched tips with maximum utility.

The **VITAL target audience** are women aged 35+ years who, aside from their day-to-day in job and family, desire a portion of feelgood happiness.

Publication frequency	monthly
Advertising rate full page 4c	€ 19,500.00
Coverage	0.59 m
Paid Circulation	168,023 copies
Website	www.vital.de



- **VITAL** is the founder of the fitness and wellness magazine segment.
- **Core competence: health, beauty, fitness and nutrition.**
- **VITAL** offers the most efficient CPT figures in the competitive field!