



Robb Report – The soul of things

Robb Report Germany is the only multi-thematic luxury magazine in Germany informing its readers about invaluable moments, unique products and an extraordinary lifestyle.

ROBB REPORT addresses especially men from 35 years with pleasure for beautiful things.

ROBB REPORT is because of its layout and its extravagant fabrication, its contentual quality and its artistic aspiration the first German coffee-table-magazine in the high-end segment.

Frequency 5 x in 2018
 Print run 100,000 copies
 Ad rate full page 4c € 16,900
 Copy price € 9.90

www.robbreport.de

SCHEDULE 2018

Issue	On sale	Ad close	Material close
01/2018	27.03.2018	15.02.2018	27.02.2018
02/2018	29.05.2018	16.04.2018	26.04.2018
03/2018	04.09.2018	25.07.2018	06.08.2018
04/2018	16.10.2018	05.09.2018	17.09.2018
05/2018	28.11.2018	17.10.2018	29.10.2018

TECHNICAL DATA

Magazine format: 205 x 274 mm + 4 mm trim-reserve
 Printing process: Offset
 Artwork: Please deliver a print-PDF with 300 dpi resolution.
 Color-management: CMYK

Delivery of advertisement:

The reception of digital advertisement occurs via the DUON-Portal by the VDZ-publishers: www.duon-portal.de
 Support is available via e-mail: support@duon-portal.de
 or directly by phone: +49/ 40 / 37 41 17-50.

Kindly note our general terms and conditions of business for advertisements: <http://www.bm-brandmedia.de/agb/>



ADVERTISING RATES 2018

Format	4c / EURO
Full page	16,900.-
Full page OBC	21,900.-
Full page first 30 pages	18,900.-
Half page	11,800.-
1/3 page	8,500.-
Double page	33,800.-
Double page IFC + page 3	39,800.-
Double page first 30 pages	37,800.-

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