



MERIAN – A UNIQUE AND UPSCALE TRAVEL MAGAZINE



MERIAN encourages wanderlust.

Every month, this premium magazine features a country, a region, a city or an island. Its key themes include culture, culinary experiences, entertainment and activities for holidaymakers.

Whether it's Vietnam, Allgäu, Tuscany or London – every issue has interesting surprises in store for readers and showcases outstanding images by top photographers and articles by well-known authors.

Target group MERIAN is the magazine for the discerning and inquisitive person who enjoys travel and all-out holiday experiences.

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- **A leading magazine in the premium sector for more than 70 years.**
- **Convinces with journalistic standards & unique imagery.**
- **Successfully established line-extensions and website.**