



FÜR SIE – one like me



FÜR SIE: Time for myself!

FÜR SIE is one of Germany's leading women's magazine brands. Every fortnight it offers subjects close to the needs and wishes of its core readership of women in the 35+ year-old age bracket. Authentic, credible, enriching, its spectrum of contents ranges from fashion and beauty, to health and food, to job, travel and culture. **FÜR SIE** is warm hearted and approachable, positive and personal.

FÜR SIE sees itself as a coach for the reader. The magazine inspires and gives her "Time for Myself" moments.

Target group	Women from 35 years
Publication frequency	fortnightly
Advertising rate full page 4c	€ 33,300.00
Coverage	1.38 m
Paid circulation	215,644 copies
Website	www.fuersie.de



- **Stable performance index and high efficiency.**
- **Steady circulation of subscriptions with strong reader loyalty.**
- **Attractive, well-funded readership.**