



# AW Spezial 04/2019: „Designclassics & Bauhaus“ Monothematic. pinpoint. effective.



100 Jahre  
Bauhaus



AW Architektur & Wohnen present on **02.07.2019 with #04/2019** on 52 pages exciting and inspiring stories around the topic „Designclassics & Bauhaus“. The AW Spezials have the same format as the main magazine and are published in a bundle with the total circulation for AW without „Leserzirkel“ (100.000 copies).

- Let's go outside – **Designclassic as outdoor-version**
- Bauhaus-University reunion – how alive is the spirit of Bauhaus today? How much Bauhaus is in the Germans?
- Hot or Not – we talk about the potential classics from tomorrow
- **Hidden Champions** – Designclassics, that we all know, without knowing that they are classics – for example peelers, thermos flask, light switch...
- **The modern and the automobile** – from the concept car over Drive-In-country house to the gas station. The car visions of modernity.
- **Rolling designclassics** – from BMW, VW, Porsche and Citroen to Fiat
- How to **revise a sanctuary**? What if these classics need a new coat of paint or are no longer functional?

+ **The 100 best furniture stores in Germany** – an update from our successful guide, through the world of exclusive living.

### Dates AW + Special 04/2019

Publication date: **02.07.2019**  
 Booking deadline: 13.05.2019  
 Copy deadline: 22.05.2019

### Formats & Rates:

1/1 page	€ 8.100,-	1/2 page	€ 5.600,-
(2./ 4. US)	€ 10.100,-	1/3 page	€ 4.000,-
2/1 page	€ 16.200,-	1/4 page	€ 3.200,-