

## PREISLISTE 2018

Buchungsmöglichkeiten und Preise für 2018 – Brutto TKP's in Euro

DESKTOP  
& MOBILE

Display Ads	Run of Site	Run of Network
Ad Bundle	45 €	35 €
Banderole Ad	105 €	85 €
Billboard	120 €	100 €
Fireplace	120 €	100 €
Floor Ad	125 €	105 €
Halfpage Ad	70 €	60 €
Medium Rectangle	50 €	40 €
Native Ad	100 €	80 €
Poster Ad	120 €	100 €
Pushdown Ad	100 €	80 €
Sitebar	110 €	90 €
Skyscraper	45 €	35 €
Sticky Billboard	130 €	110 €
Superbanner	40 €	30 €
Tandem Ad	130 €	110 €
Wallpaper	100 €	80 €

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Mobile Ads	Run of Site	Run of Network
Mobile Ad 2:1	60 €	50 €
Mobile Ad 4:1 / 6:1	50 €	40 €
Mobile Cube Ad	95 €	75 €
Mobile Halfpage Ad	120 €	100 €
Mobile Interstitial	115 €	95 €
Mobile Medium Rectangle	95 €	75 €
Mobile Native Ad	100 €	80 €
Mobile Poster Ad	120 €	100€
Mobile Presenter Ad 2:1	95 €	75 €
Mobile Presenter Ad 4:1 / 6:1	60 €	50 €
Mobile Presenter Medium Rectangle	105 €	85 €
Mobile Sticky Ad	65 €	55 €
Mobile Sticky Presenter Ad 3:1	105 €	85 €
Mobile Sticky Presenter Ad 6:1	70 €	60 €

Die Preise gelten für alle Marken von Brand Media Digital